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Editorial



The Afromarket staff has been traveling outside New York

After more than two years of publishing Afromarket, it is most welcoming meeting with the various members of the business community since we created the magazine. The Afromarket staff has been traveling outside New York to meet regional business people. Washington D.C., Maryland, New Jersey and Pennsylvania were the states we toured. We hope to visit many more states in the coming future. Our objective is to bring together a network of business people with roots from the Caribbean, Africa and the US living in major cities outside of New York to do business together, exchange ideas and be more successful. In this issue we have a few of these innovative trade people who are telling us their success story. Have a great day!

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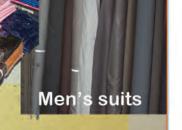












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Rougui Barry the guinean minister of Diaspora: "to create a High Council of Guinean abroad, above the political barrier"



Her Excellency Rougui Barry, the Guinean Minister of Diaspora met with the Guinean diaspora February 5, 2012 at the Adam Clayton Powell Jr, State Office Building in Harlem. At the official table were Almamy Babara the Consul of Guinea in New York, Masidi Conde, Miss Guinea Kadiatou Fadiga, Fatima Diallo and many other personalities. Rougui Barry dedicated this meeting to the memory of Yaguine and Fode two Guinean teenagers who died on an airplane trying to go abroad, and to the people who had been brutalized in the stadium on the 28th September in Conakry.

Minister Rougui said that she organized the mission in order to meet with over 800 Guineans to secure their perspective of the creation of a High Council of Guineans Abroad (Haut conseil des guineens de l'exterieur). The Guinean government is determined to work with the Diaspora providing resources and money to realize their long term objectives. In the past year her department has had contact with twenty investors to determine how they can assist every member of the diaspora to have a house back home with a 30% down payment. She also wants the to be assured that Guineans have some competent resources around the world. Her department has created a statistical database to maintain and evaluate the demographics of Guinean abroad.

It also has a communication service for documenting and archiving more personal informations such as their marital status, birth certificate, and so on To enable this documentation process, they Guinean government has created a division of financial services. This service will help underwrite research, and track the diaspora's financial activities once back home. Other services to be implemented by the MInistry under her leadership is the creation of a National Directory of Investments.

She also announced important projects that will facilitate a forum of investors to create a housing compounds and other housing developments for Guineans. To make this possible the Ministry needs \$40 billion in local currency (Guinean FG) or \$US 6 million, but her department has only \$9 billion. With more than 5 million Guineans abroad, this project could be realized with their support. For Minister Barry, Guineans abroad need to be organized to create a High Council of Guineans Abroad, and rise above the political barriers they face but she admitted the Diaspora doesn't have confidence in the government. In the community there is a sense that Guinean authorities are not going to create the High Council here in the US. because they may have other concerns.







Presently the government's priorities are access to clean water, electricity and food security. Many investors from other countries have received financing from USAID. That is not yet the case in Guinea. Additionally citizens from, Ivory Coast, and even the USA come to Guinea to get financial aid, but the Guineans diaspora cant get this financial aid. For her it doesn't make any sense that the diaspora should not benefit of this money. To finish her intervention she emphasized the importance of organizing the Guinean diaspora over and beyond any political beliefs they host if they want to succeed.

Contact de madame la ministre allisongroupe@yahoo.fr:

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Philadelphia



Nigerian African food Market one of the most busy and business in Philadelphia

Orji called Mr Government an immigrant from Nigeria is a business owner in Philadelphia. He has his african food names *Nigerian African Food* located in Baltimore Ave near University city. *Nigerian African Food* is one of the best and popular African market in Baltimore that sells fresh food. Palm Oil, fresh and dry fish, meat, vegetable, rice are a few of the food. Orji "Mr Government" has opened his store for four years now. It was a busy place full of African businesses, restaurants, markets and many more. His rent is \$2,000,00 a month, because of the high rent of the stores and the apartments, people moved out for a better and affordable rent in woodland avenue. So most of the African businesses closed. But Orji didn't move out because he didn't have a new location, and maybe he has been more smart to be the only business man selling african food in his area. Mr Government doesn't complain that much, he is making a pretty much good business and has an average of twenty customers everyday. Mr Government is from Nigeria but most of his customers are west African french speaking than

Nigerian people. Orji doesn't sell only food but others items like, dvds, cds, clothing and beauty supplies .He States: "This shop ads it up, we have a little bit of everything, that's what makes a business complete" Orji is running his business by himself and works 7 days from 9am to 9 pm . His brother often helps him when he has others stuffs to do.



Restaurant Taste of Africa in Phila "we hear Africa, taste Africa and breath Africa".

Sidie Mambe Saccoh a business owner in Phila created his restaurant in Phila in 2008 in the middle of recession. It's a small, cozy and busy place and the most hype restaurant in Phila with about twenty places where regulars customers and VIP meet, eat and discuss about politik, soccer, social and anything, while drinking tea. They sell all kind of food, basically west african food, from Sierra Leone, Guinee, Ivory Coast, Cameroon, Senegal, Liberian, Ghanian, Nigerian....Restaurant has six employees and it's open seven days a week from 11am to 11 pm. But Sidi Mambe is there almost everyday to watch and take care of his customers.. Sidi has a finance background with two MBAs in international business and in finance. Before opening his business Sidi had worked with two cooporations Marylinch and Sarimale.. From there he saved money to open his restaurant. Sacko had one hand in his business while working at the same time for private

company for three years. Now Mambe works for his only business to bring it at the next level. After four years up to now, Sidi wants to expand his business by launching two new restaurants in Philadelphia very soon. His goal is not to have the biggest restaurant in the United State but has worked hard to make his restaurant the best where people could hear Africa, taste Africa and breath Africa.

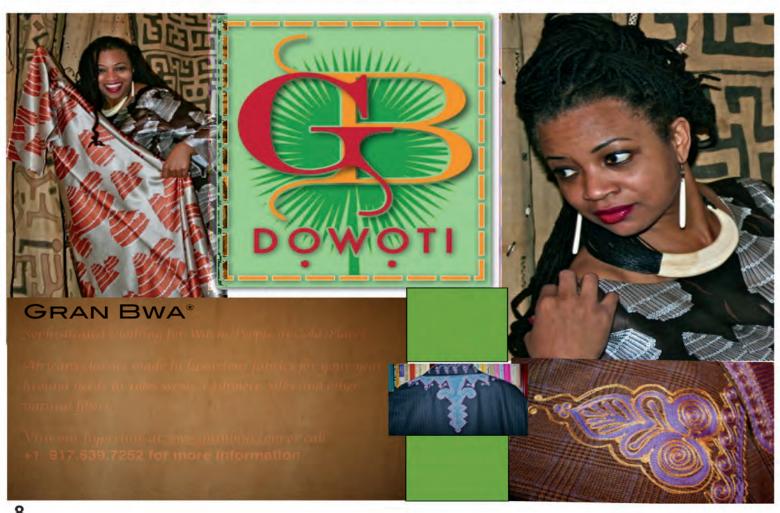


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Guess star Cady Wassa

Grand opening of Inkslingers in August in Abidjan Cote dIvoire

"My idea is to bringing Inkslingers and expand it in the continent of Africa"

Top model, fashion designer and consultant Cady Wassa is opening her boutique Inkslingers in Abidjan, Ivory Coast in July.But she leaves in New York city in a cozy apartment on Roosevelt Island, an area populated by families and members of the diplomatic community.

After devoting her whole life to the world of fashion and promoting her label Inkslingers, Cady Wassa came up with the idea to bringing her label and expand it in the continent of Africa. In her home base, the Ivory Coast, she has been retailing since 2009 in the five most popular boroughs of Abidjan, as well as, in Mali, Guinea, and Niger. As a fashion consultant it took her only three years to study the business market. She hopes the success of opening a boutique will grow to become a major clearinghouse for the African continent.



African and american Stars like Grooves from Gabon love Inkslingers

Cady Wassa started modeling at the age of 19 after she was selected by Chris Seydou. In 1997 she was signed with the prestigious modeling agency Christian Alexander. She has worked with stylist like Alpha D, Pathe O, and Etienne Marcel; and with high profile stars like 50 Cents, Akon, T-Pain and more. As a consultant for Academy Awards Ceremony, she was responsible for dressing Terrence Howard and fashion consultant for Dolce Gabbana and Valentino. Now Cady Wassa is launching her fashion line in Abidjan.

Come August 2012, she is going to launch her first collection of popular body art imagery including Spider, Batman, and the Love Collection of men's and women's shoes and T-shirts jackets, and other garments.



www.cadywassa.com







Impasse at Commission on Status of Women "deeply regretable"







Executive Director Michelle Bachelet | Speeches and Statements

UN Women Executive Director Michelle Bachelet comments on the ending of the 56th session of the Commission on the Status of Women without agreed conclusions.

During this 56th session of the Commission on the Status of Women, we have witnessed passionate and dynamic discussion with a very high level of participation from governments and civil society.

Unfortunately we have also witnessed an inability to reach consensus on the agreed conclusions on our priority theme, empowering rural women. We have come to an impasse, which is deeply regrettable.

This situation is unfortunate and I would like to express disappointment, disappointment that is shared by many women around the world, especially rural women and girls to whom this session was dedicated.

The discussions during the past two weeks gave us hope that stakeholders were ready to provide both priority attention and much needed resources to further women's empowerment and gender equality in all its dimensions, including sexual and reproductive health, and access to technology, and other important areas.

I sincerely hope that despite the failure to adopt agreed conclusions Member States will live up to their commitments and responsibilities to improve rural women's and girls' lives in all dimensions and ensure their rights.

UN Women stands ready, together with our partners in the UN system, to empower rural women, to provide strong and coherent support to turn the commitments that delegations have mentioned in this session and that remain despite the lack of agreement, into tangible results for women on the ground. During the session, delegations adopted a number of resolutions on vital matters such as eliminating maternal mortality and morbidity, the key role of indigenous women, and gender equality and the empowerment of women in natural disasters.

I would like to express the hope that we move forward guided by the consensus that has been reached in international agreements over many years regarding women's rights, as articulated in the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW), the Beijing Platform for Action, the Programme of Action of the International Conference on Population and Development, and other agreements.

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Art & Culture



Cherri Culcleasure rhythm and blues "sweet Chaos"

Cherri Culcleasure's is a rhythm and blues songstress who recently made her New York debut at Farafina's Harlem Cafe, the best venue for live music from the African Diaspora, located on Amsterdam and 150th Street.

As the more captivating half of the duo "Sweet Chaos," the Carolinian native provides listeners with beautiful and enchanting vocals, singing a mixture of her favorite love songs and original music. Culcleasure says smiling, "I love singing songs that comfort me and comfort my audience, and love

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Economy

Nigeria's First Female Finance Ministre, Okookonjo Iweala For World Bank Presidency

Nigeria's finance minister, <u>Ngozi Okonjo-Iweala is</u> among the candidates being proposed to take over the presidency of the **World Bank**, with the incumbent Robert Zoellick, having served notice that he would step down in June.

Ngozi was a former managing director of the <u>bank</u> until late last year when she resigned to become Nigeria's finance minister, for the second time in less than a decade. She is the favorite of Nancy Birdsall, head of the Center for Global Development, who stressed that the selection process "needs to be competitive" and truly open to any candidate.

It is not clear yet whether *Ngozi* would dump <u>Nigeria</u> for the World bank job.

The World Bank has promised the selection process will be "merit-based and transparent" and <u>open to candidates from its 187 member nations</u>. The deadline for nominations is March 23. The World Bank has set a goal of picking the new president by the *World Bank-IMF* meetings on April 20-22.

Source OMG Ghana



Football (CNN) — Bolton Wanderers midfielder Fabrice Muamba

(CNN) — Bolton Wanderers midfielder Fabrice Muamba did not respond to 15 defibrillator shocks and was in effect dead for 78 minutes before his heart started beating again, doctors who treated him have revealed.

The 23-year-old has improved significantly since suffering a cardiac arrest during an English FA Cup match last Saturday but is still in intensive care with his condition

Muamba is responding appropriately to questions though, speaking in both French and English, and has been joking with some of his many visitors.

Bolton's club doctor, Jonathan Tobin, spoke for the first time on Wednesday, talking reporters through the severity of Muamba's collapse and the frantic efforts made to save his life.

Tobin said he and the other paramedics who rushed onto the field treated Muamba for a total of 48 minutes on the pitch and en route to London's Chest Hospital, but it took a further 30 minutes to restart the midfielder's heart.

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Grand opening of Inkslingers in August in Abidjan Cote d'Ivoire

Guess star Cady Wassa

"No doubt this will be the blow out all over Africa!"





Surprisingly her product line is touching people from United States and has demand from Sweden





She stated, "No doubt this will be the blow out all over Africa!" The model now entrepreneur has invested in the promotion and advertisement aspects of her business. Her team has launched an ambitious marketing campaign including advertising on billboards, national television, newspapers, and conferences. Celebrities like Alpha Blondy, Meiway, (Ivory Coast) and stars from Gabon have been promoting her line at their concerts. With no financial partner Wassa's huge investments are self-financed noting, "African investors invest in anything except culture and fashion. You can't trust nobody. To succeed you have to start by your own first."

At the same time Cady Wassa has to confront the difficult parts of her life: the death of her sister from pancreatic cancer; the arrest of her daughter's father for political reasons; and the care of that same daughter in Paris while Wassa lived in the US. Surprisingly her product line is touching people from United States and has demand from Sweden as well. but Cady Wassa is not yet ready to expand internationally because of time. Cady Wassa is considering her own label but the idea is still in the laboratory because it is another concept that requires additional work. For more information contacts:

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Maryland

La survie ONG to support women and children



Salimata Konate Pres. of ONG la Survie

Salimata Konate Ivorian business woman leaves in Maryland with her family. She devoted her whole life helping disabled people back home in Ivory Coast. She got her inspiration as model from Ms Dominique Ouattara spouse of ivory coast president Alassane Ouattara . For that she has created an NGO names "la survie" in March 2009. The idea of creating this Ngo was after the bloody post election in Ivory Coast to help women financially to support themselves and send kids to school. Her NGO has built a school in Tieme (North of Ivory Coast)and buy some mills for women to improve their cooking, and give money to the local authorities to restore the main hospital which was depraved after the war. In the west coast they have made some donations of books and helped the city hospital.La Survie has organized some

fundraisers and concerts all over Ivory Coast to make some donations in the hospital of Bouake (a city in the center of Ivory Coast). The Ngo is still in his early year and has no funds despite some of the small concerts. To make her dream true Salimata has to dig in her own pocket and use her imagination to find the funds. So far she has spent more than sixty millions CFA local money(more than \$120,000,0000). La survie has also helped cure many people from *Buruli ulcer*, a disease caused by infection with Mycobacterium ulcerans, is one of the most neglected but treatable tropical diseases. Ms Konate hopes to inspire volunteers their time and their money to help her Ngo La Survie. Salimata konate asked Ivorian people to move forward and forgive about the war.

As project she wants to regroup women from villages in cooperative to find them means to be more independent. Contacts Salimata Konate: Siège social: Abidjan - Côte d'Ivoire

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Maryland

Lobilo's dream is to go back home one day and open a butcher's shop and a bakery.

Aka Lobilo is a 37 year-old Ivorian from Treichville Avenue 12 rue 17 a City of Abidjan but has been living in Maryland for about twenty years. He has immigrated in the US a year after he has won the national lottery "Lonaci" in 1993. Lobilo has bought a single ticket at 300 cfa (less than a US dollar) and won twenty million CFA (\$40,000) from the national lottery. As a reward, he also received a visa to spend his holidays in Paris and received 500,000 CFA for some accommodation fees and free of hotel. Once Lobilo returned home from Paris, he bought a luxury home. So why did he leave his home country He states: "It was in my after winning such a huge prize? dream to come in America no matter what, so when I won this lottery I just pursued my dream." Lobilo was only 17 years old when he came in New York. After a year of working in a car wash, Aka Lobilo came to Maryland. Within five years he worked three jobs at the same time: security, short order cook, and later he worked with a delivery company. But he wanted to be independent and have his own company He bought a car, worked hard and saved money to buy two more cars to rent out. Meanwhile Lobilo had some small contracts for cleaning services in local hotels. Today, thanks to his delivery job, the relationship that he built, and a little luck and perseverance, Aka Lobilo is one of the most popular guys in the citiesof Virginia,



Marlyland Washington DC and even
North Carolina, Atlanta, New York, and
Philadelphia. Lobilo takes days off to hang out
with friends in clubs, restaurants, shopping and
spend most of his time in Silver Spring at
Marcelle's Bistro to enjoy his favorite African
food. At the Bistro, Lobilo shared another
dream with us: is to go back home one day and
open a butcher's shop and a bakery.



Coming up in July Issue



Mariam(Maryland)



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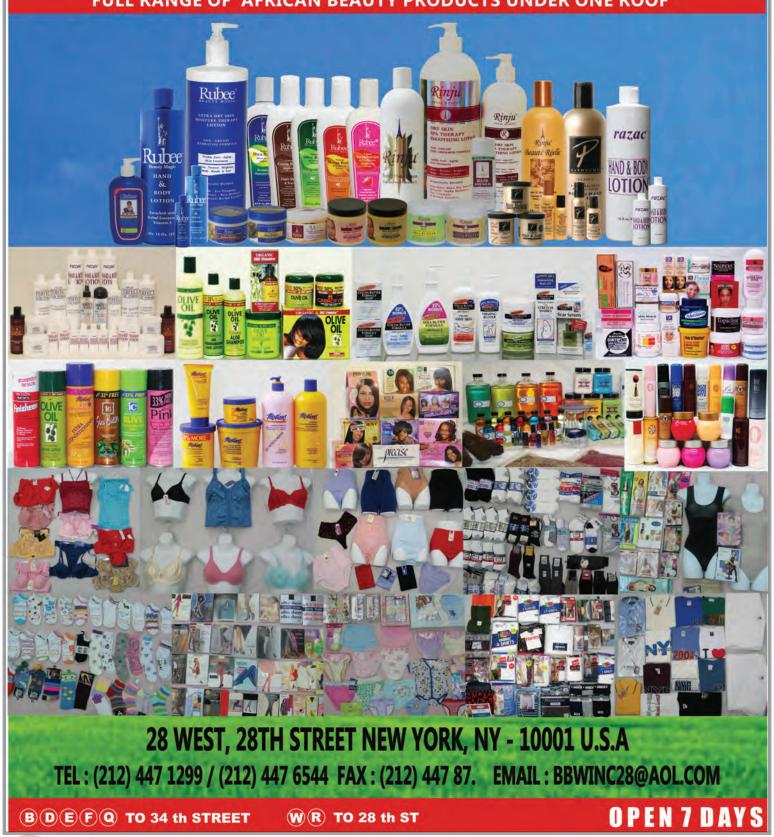




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